

## **NIKE PROMOTIONAL PACKAGE YMCA/YWCA SWIM TEAM**



This new NIKE team exclusive outfitting package has been customized for you and your Sectional, Y, Jr. National and National teams. This is an agreement between your team and NIKE Swim. The agreement shall remain in effect through the duration listed below regardless of any coaching changes.

**Length of agreement:** \_\_\_\_\_ **to August 31, 2011.**

### **COACHING PACKAGE:** As needed

- NIKE warm-up
- NIKE briefcase
- NIKE solid polo shirt
- NIKE team banner (up to \$400, once per contract)

### **U.S. NATIONAL OUTFITTING PACKAGE:** Athlete must attend competition to receive outfitting

- NIKE Swift performance suit for every nationals
- NIKE warm-up every second year (or as needed)
- NIKE T-shirt each nationals
- NIKE goggle each nationals
- NIKE backpack: buy one, get one free
- NIKE shoes (one pair) per year at summer nationals

### **JR. NATIONAL/ Y NATIONAL OUTFITTING PACKAGE:** Athlete must attend competition

- NIKE Hydra performance suit
  - NIKE Swift may be purchased at a 50% discount (instead of free Hydra)
- NIKE goggle
- NIKE warm-up: buy one, get one free
- NIKE backpack: buy one, get one free

### **SECTIONAL OUTFITTING PACKAGE:** Athlete must attend competition

- Buy three get one free on NIKE Hydra performance suits each sectional meet.
- Buy one get one free NIKE warm-up
- NIKE goggle each sectionals

→ One package per athlete per season.

→ If an athlete receives a promotional product, he or she **must** wear that product at the given competition.

# NIKE PROMOTIONAL PACKAGE YMCA/YWCA SWIM TEAM



## TEAM REQUIREMENTS:

- **Package deal:** The team is required to purchase for each YMCA swim member one NIKE team suit once per year through an authorized NIKE team dealer.
  - Once a year, the team will receive 35% off of retail price on team warm-ups and NIKE backpacks through an authorized NIKE team dealer. \*\* This is the **RS35 discount**.
  - By December 31, 2009, 50% of the team is required have purchased NIKE warm ups and NIKE back packs.
- YMCA agrees to purchase NIKE Swim Lifeguard apparel for all lifeguarding staff.
- YMCA agrees to purchase at least 20 NIKE Swim polos per year for staff.
- Team outfitting will consist exclusively of NIKE Swim product. No products from competing swim brands can be part of "team outfitting/apparel" unless specific swim product is not currently offered by NIKE Swim.
- Entire team must wear NIKE outfitting exclusively at Sectionals, US Open, Olympic Trials and Y, Jr & Sr Nationals at all times, including in warm up before and after the competition.
- Entire coaching staff must wear NIKE outfitting exclusively at all local, regional, national, international team workouts, competitions and during any marketing opportunities including newspaper, web site, magazine photos, etc.
- **No other competitive brand can be promoted by a NIKE Swim team.**
- NIKE brand will be promoted on all team newsletters, web sites, etc.
- NIKE will be promoted in all meet programs and heat sheets at all hosted competitions.
- The team will have an authorized NIKE team dealer at all hosted competitions with at least 75% NIKE products. Only NIKE Swim banners can be displayed. Team dealer is required to bring 100% NIKE Swim goggles.
- All NIKE teams must have a NIKE team banner up at all meets.
- Sponsorship goal to help recruit one new NIKE team per year.
- The terms and conditions of this proposal shall be held confidential between coach and/or authorized team representative and NIKE Swim.

## WELCOME and THANK YOU for joining The NIKE FAMILY!

_____	_____	_____
Team Name	Head Coach	Board Member
_____	_____	_____
Nike Swim Rep	Team Dealer	Date

Please fax signed contract to BJ Miller at (970) 484-3867.

For more information, please contact BJ Miller, Grassroots Field Associate, at (970) 482-3172.  
or e-mail at [barbara.miller@pery.com](mailto:barbara.miller@pery.com)